

# Prestige Institute of Management and Research, Indore

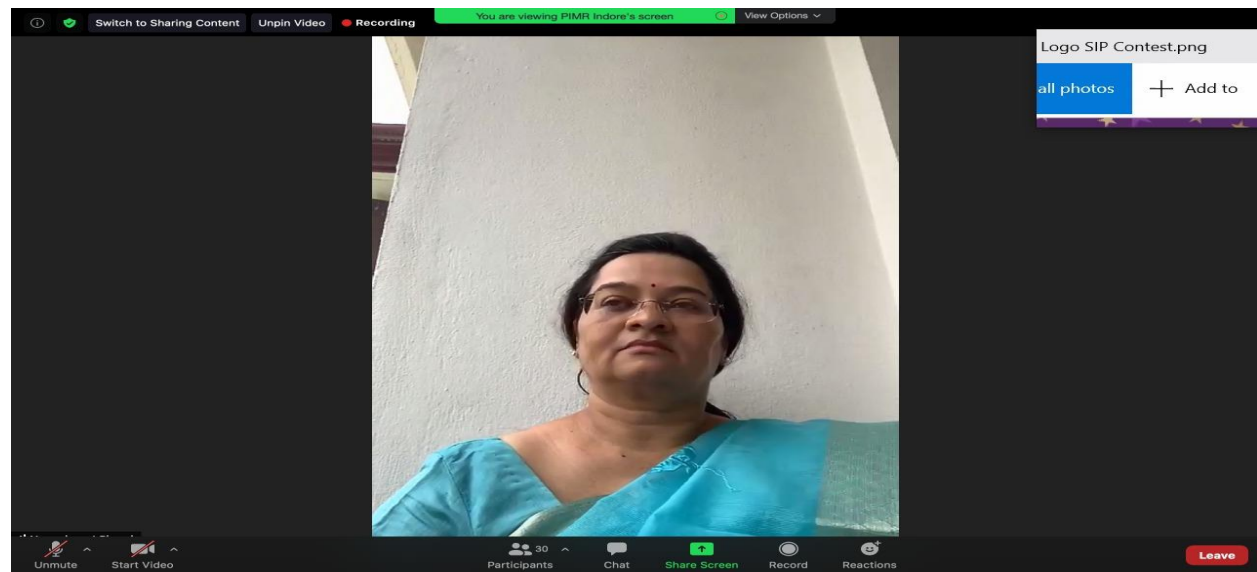
<b>Type of Activity Organized (Please tick)</b>	1) Management Development Program 2) Faculty Development Program 3) Student Training Program/Certifications 4) Consultancy 5) <b>Co-Curricular Activity</b> 6) Extra Curricular Activity		
<b>Title</b>	18 <sup>th</sup> National Summer Internship Project Report Contest-PRAGYA(Online)		
<b>Number of Faculties Coordinating</b>	1		
<b>Name of the Faculty/s Assigned and Designation</b>	Dr. Varun Sarada, Assistant Professor		
<b>Duration (DD/MM/YYYY)</b>	<b>From Date:</b> 18 <sup>th</sup> June 2020	<b>To Date:</b> 18 <sup>th</sup> June 2020	<b>Total No. of Days:</b> 1
<b>Whether On Campus/Off Campus (Please Mention)</b>	Online		
<b>No. of Participants</b>	<b>Top Level Managers</b>		
	<b>Mid Level Managers</b>		
	<b>Lower Level Managers</b>		
	<b>Professors</b>		
	<b>Associate Professors</b>		
	<b>Assistant Professors</b>		
	<b>Students</b>		28
<b>Total Income (if any): Rs. _____</b>		<b>Total Expenses (if any): Rs. _____</b>	
<b>Total Income in Words</b>		<b>Total Income in Words</b>	
<b>Description of the Activity:</b>			
<p>The 18<sup>th</sup> National Summer Internship Project report contest “PRAGYA - 2020” was organized by the Prestige Institute of Management and Research. Hardik Agrawal of IIT Delhi emerged as the winner of the content, while Tulasi Nikhil Sharma of ICFAI, Hyderabad was declared as runner up.</p> <p>As many as 23 students of various Business School across the country namely IIT (Delhi), Globsyn Business School (Kolkata), Symbiosis (Nagpur), Symbiosis (Indore), Rourkela Institute Of Management Studies</p>			

(Rourkela), Shri Jairambhai Patel Institute Of Management- NICM (Gandhi Nagar), K.S. School Of Business Management, Gujarat University (Ahmedabad), NMIMS(Mumbai), Pondicherry University (Pondicherry), ICFAI (Hyderabad), T.J.P.S College, Guntur, Andhra Pradesh and 5 students of Prestige Institute of Management and Research, Indore took part in the contest, submitted their presentation and shared their experiences of Summer Internship Project. During the contest, the participants also shared their learning and recommendations about the company in which they have worked, achieved successes and challenges faced by them during Summer Internship.

All the winners were given away cases prizes, while those took part in the content were given away certification of participation, said Dr, Varun Sarada, Faculty Coordinator Pragma-2020, PIMR, Indore

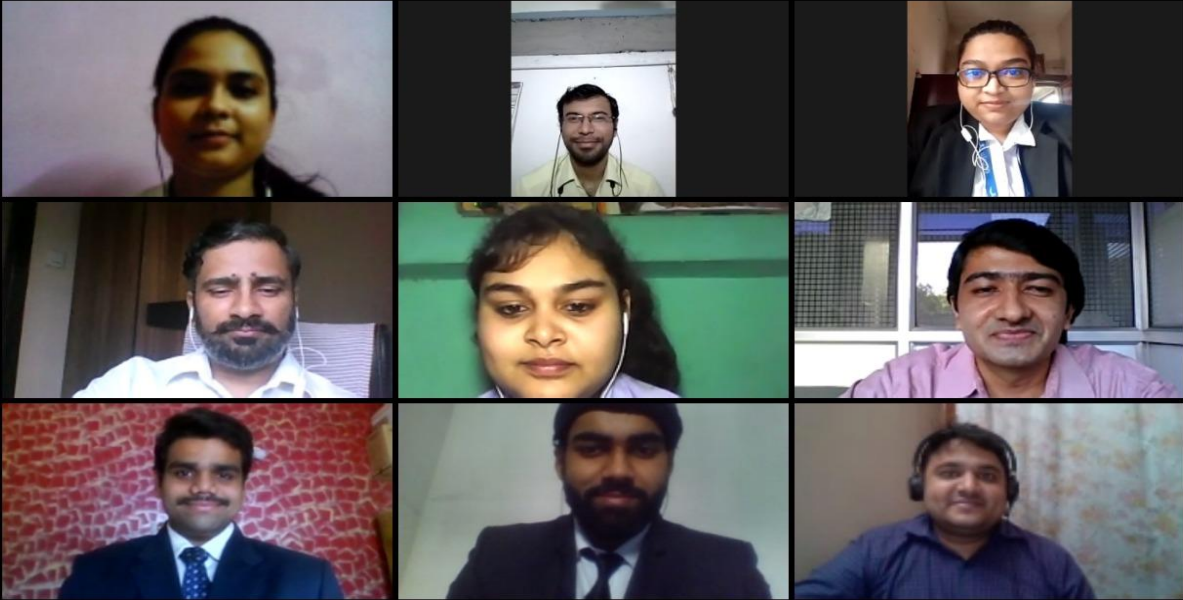
The jury of the contest included Hitesh Nigam, State Head, HIL Ltd., Ketan Kokil, Sr. Business Analyst (DXC Technology) and Pankaj Nyati, Regional Manager, West, Raymond's respectively. Earlier Director, PIMR, **Dr. Yogeshwari Phatak** welcomed the guests and jury members.

### Photographs:



Recording

PIMR Indore (2) is talking ...



Recording



## A STUDY FOR MARKET PENETRATION OF TREEBO HOTELS IN THE KOLKATA REGION



UNDER THE GUIDANCE OF :  
**MR. JANARDHAN CHOUDHARY**  
( REGIONAL HEAD, EAST)

MENTORED BY:  
**DR. SUBIR SEN**  
(PRINCIPAL, GLOBSYN BUSINESS  
SCHOOL)

PREPARED BY:  
**NAME - APARUP BISWAS**  
**ENROLMENT NUMBER- 030108103**  
**BATCH – PGDM 08**  
**YEAR - 2018 -2020**

# Data Requisition Sheet